



E-Books are here!

If you've recently searched OLLIE, the Library's catalog, or explored the newly updated Web site, you might already have discovered the library's newest category of materials – electronic books. Currently the Library provides access to electronic books from two different sources, NetLibrary and the History E-Book Project. Both collections have been made available to CSU libraries system wide.

The NetLibrary collection consists of approximately 4,000 titles in an array of fields including business, computer science, economics, education, psychology, science, social science and general reference. Title selection is done cooperatively by a team of librarians representing the entire CSU. Works in the History E-Book collection, which currently numbers about 500 titles, cover U.S., European and Middle Eastern history from ancient times to the present.

No specialized hardware or software is required for electronic books. Whether you stumble upon them in the course of your regular searching or you seek

Library Open House

This fall the Library hosted an Open House for faculty in order to provide them with information about our newest services.

The Open House attracted over 35 faculty members who talked with librarians and staff, received demonstrations of the latest library technology, and indulged in a buffet of sweet treats. Many faculty members also took the opportunity to schedule library instruction sessions for their classes.

We received a tremendous amount of positive feedback about the Open House and plan to offer similar events for students and the university community.

Left: Priscilla Peters, Systems Librarian, demonstrates SFX technology for a faculty member.

Right: Carl Bengston, Dean of Library Services, offers cookies to students during the Open House.

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Nutrimentum
spiritus.

(Food for the soul)

— Inscription
on the Berlin
Royal Library.

MESSAGE FROM THE DEAN OF LIBRARY SERVICES

The Changing Economics of Information

Academic libraries today are faced with a rapidly changing environment that is forcing librarians to rethink the basic principles underlying library collections and services. A major force in this regard is the incredible proliferation of information resources that are electronically available via the Internet. The corresponding explosion in demand for electronic access to information has stretched libraries to the limit, with library users' expectations exceeding by far the technical and economic capabilities of most institutions. While we have made significant inroads on the technical front, we have barely begun to address the changing economics of information and the paradigm shift in the way collections are shaped that must occur if academic libraries are to remain viable and vital.

Many of the electronic resources that are of interest to researchers and scholars would never have been available without the Internet, but much of the information that is now Internet-accessible would have been, and most likely still is, available in print or other analog formats through traditional distribution channels. Many of those channels are dependent on libraries for a healthy revenue stream, just as academic libraries are dependent on publishers and distributors to supply the information that supports research and scholarship. Libraries have traditionally built their collections on a cooperative ownership model, i.e., by purchasing information in print or print analogs (microforms, photocopies, etc.), storing it for some anticipated present or future use, and relying on other libraries to loan information resources that cannot be acquired locally. However, this model has been characterized by cost increases that outstrip most library budgets and radically reduce a library's buying power, even in the best of times. The digital age has given rise to a new model that has the potential to extend our buying power, but only if we are willing to make choices.

For several years, publishers and distributors of periodical literature (the information published in journals and magazines) have been offering electronic access to a growing selection of their publications. This trend started with the online availability of abstract and citation indexes, formerly available only in print, and has gradually expanded to include access to the full text of more and more popular and scholarly publications. However, except for the very largest aggregators and resellers, most publishers and distributors have provided online access only as an add-on to a print subscription, and often with an added cost. Most libraries have had to reduce or curtail other expenditures in order to fund the online access to information resources that their users expect and demand.

There are several significant changes from the ownership model of library collection development that are worth noting in this newer electronic model. First is the fact that libraries own or license access rights to information in some virtual form rather than in a physical form that can and must be stored locally on a shelf. This has a variety of implications for the way information is gathered and studied in an academic library, not the least of which is that sophisticated computer systems are required to surpass or even match the access provided by print analogs.

Another change is the greatly expanded coverage that is often available electronically. Publishers and distributors wish to increase the value and attractiveness of their online products without increasing their production costs whenever possible. This means that a library's subscription to one title in print may carry with it the option to subscribe to an online product that includes multiple titles available from that publisher or distributor without adding to the cost of the online subscription.

As the electronic access model evolves, its divergence from the ownership paradigm of library collections is becoming even more striking. Publishers and distributors have begun to adopt "flip pricing," which simply means that online access to a publication or group of publications determines the base cost of a subscription and print is considered an add-on, rather than the other way around. In this way, publishers and distributors are able to guarantee a fairly constant revenue stream from libraries, and libraries are able to increase the amount of information available to their users at little or no extra cost and can even realize a savings if they are willing to cancel print subscriptions and substitute electronic access for physical ownership.

These factors present the CSU Stanislaus library with the opportunity and the obligation to review and revise its collection development policy to better reflect the changing economics of information. Currently, the University Library collects many journals and magazines in multiple formats; we may subscribe to a given title in print for current issues, in microfilm for back issues and now online, as well. For many titles, it is clear that online access is preferable for our students and faculty. This makes it possible to consider canceling print and/or microfilm subscriptions for titles that are already available online, and redirect the savings to acquire information that is needed in a print format and for which acquisition funds would not otherwise be available.

SFX TECHNOLOGY HAS ARRIVED!

An exciting new linking technology that makes it easier for library users to go from a citation (such as one appearing in an abstract or indexing database) to the desired item itself has been added to the array of services provided by the University Library. The new service is called "SFX" (which for those familiar with the movie industry stands for "special effects") and comes to us via a CSU system wide contract. Stanislaus was in the first wave of CSU libraries to implement the new technology.

While the advent of online databases has been a boon, it's also true that library users today often find themselves confused about where to find the full text of documents they seek, either in print or electronic form. SFX addresses that confusion by enabling a library to provide context-sensitive links that identify the resources and/or services that are the "right" ones to tap for the specific items sought. Where data and licensing permit, SFX can take users from a citation in one vendor's database and deliver them to the full text in another vendor's database.

A requirement for SFX to work is that databases and services must comply with the OpenURL standard. Fortunately for our users, most of the major databases offered by the library are compliant with this standard and have already been configured for use with SFX.

To learn more about SFX, check out the Frequently Asked Questions page (http://www.library.csustan.edu/sfx/SFX_FAQ.htm) on the Library's Web site (<http://www.library.csustan.edu>).

And while searching the databases offered by the Library, look for the multi-colored SFX button (alternately

LIBRARY WORKSHOPS

This fall the Library was pleased to host a series of drop-in workshops to help students, staff, and faculty learn how to use library resources. In all, 25 workshops and 9 tours were offered. The most popular workshops were *Finding Books*, *Finding Articles*, and *APA Style*. We received an enthusiastic response to the workshops and plan to continue them in the upcoming semester.

Workshop topics included:

Find Books & more

Orientation Tours

Find Articles

Government Publications

Literature Search

Searching ERIC

Searching PsycINFO

APA, MLA, or Turabian Style

Stockton Library Services

Above: CSUS students attend a library workshop

Please visit www.library.csustan.edu to see a schedule and workshop descriptions.

Contact Ginny Orenstein (664.6556) if you would like to see the library offer a workshop on a specific topic!

LIST OF LIBRARY LIAISONS

Librarian Liaison, telephone extension:

Andres, Amy: x6555 (Art, Communication Studies)

Bengston, Carl: x3607 (Accounting & Finance, Computer Information Systems, Management, Operations, & Marketing)

Brandt, John: x6563 (Economics, Politics & Public Administration, Psychology)

Buell, Arthur: x6557 (English, Mathematics, Music, Nursing)

Hor, Annie: x3709 (Criminal Justice, Philosophy, Sociology)

Orenstein, Ginny: x6556 (Advanced Studies, Gender Studies, Liberal Studies, Physical Education & Health, Teacher Education)

Peters, Priscilla: x3492 (Computer Science, Modern Languages, Theater)

Potts, Ken: x3332 (Anthropology, Biological Sciences, Chemistry, Geology, Physics & Physical Sciences, Social Work)

Santos, Bob: x6553 (Agricultural Studies, Ethnic Studies, Geography, History)

NEW LIBRARY DATABASES

The Library invites you to try out the newest additions to our collection of online databases.

Totaling eleven in number, these recent acquisitions feature both citations and full text articles and cover a variety of subject areas, including gender studies, art, music, literature, physical education, and the sciences. Two databases likely to be of special interest to bibliophiles and wordsmiths are the online versions of Books in Print and the Oxford English Dictionary.

As with all of our electronic resources, these databases can be accessed through the Library Web Site by clicking on Research Resources and then on either Databases—Subject List or Databases—Alphabetic List. Currently registered students, faculty and staff can search them from anywhere they have Internet access.

FOOD FOR FINES!

Let Our Students know!

For each can of food (or other non-perishable food item) a student brings into the library, a dollar will be erased from their library fines! Offer does not apply to lost or damaged library items.

Celebrate the holidays by clearing Library fines and helping a needy family!



AGRICOLA

Materials relating to all aspects of agriculture, forestry, and animal science. Contains over 3,500,000 records compiled by the National Agricultural Library of the US Department of Agriculture. Includes records of books, serials, audiovisual and other materials.

Books in Print

In-print, out-of-print, and forthcoming books, audios and videos, with optional reviews.

CWI (Contemporary Women's Issues)